

2022

Visit Mountain Maryland

Destination Guide

Print & Online



The official Tourism Destination Guide of Allegany County, the Mountain Side of Maryland, brings destination awareness for this region of Maryland and has proven to be an impactful marketing tool. The guide will be used by visitors to our region, business development initiatives, and the local and regional community.

Print Distribution: 70,000

Put your business in front of thousands for a fraction of the cost of most other advertising media. The printed guides are distributed to tourist venues in MD, WV, and PA, including major markets of Baltimore, DC, and Pittsburgh, local businesses, municipality offices, and direct mailed to visitors upon request.

Digital Version:

The digital version of the Visit Mountain Maryland Destination Guide will also be available, complete with links to advertiser's website or social media page. This digital version will be displayed on MDMountaininside.com, TownPlanner.com, and other websites. The URL will also be made available to others who desire to add to their website and will be shareable to social media. The online Destination Guide will also allow Allegany County Tourism to expediently send information about our region!

Rates

We offer a variety of ad sizes in our print and digital Destination Guide and are available in full color and include your ad with website link in our digital version. Payment plans available. Complete the agreement on reverse or at www.NelsonmarketingandPublishing.com or scan QR code.



Premium Positions (full page)

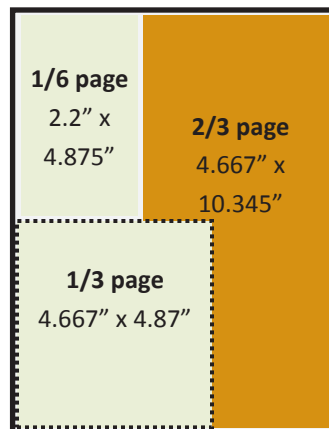
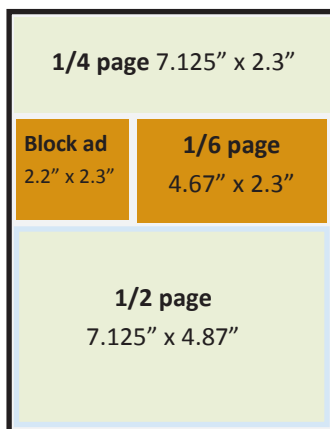
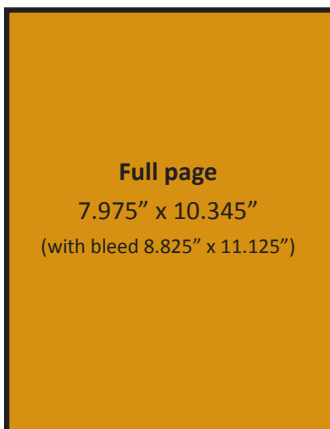
- Outside back cover \$3800
- Inside front cover \$3300
- Front adjacent page \$3000
- Inside back cover \$2400
- Back adjacent page \$1900

Inside Pages

- Full page \$1260
- 2/3 page \$965
- 1/2 page \$725
- 1/3 page \$625
- 1/4 page \$525
- 1/6 page \$425
- 1/12 Block \$325
- Enhanced Event Listing \$195

Graphic Design rates

- One-time charge if we design your ad.
- Full page Up to \$125
 - 2/3, 1/2 page Up to \$95
 - 1/3, 1/4, 1/6 page & block Up to \$80



Reserve your spot today!

Contact us: **301.729.2940**
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