



Visit Mountain Maryland Destination Guide
Participation Agreement

Agreement also available at NelsonMarketingandPublishing.com



Business Name: _____ Contact: _____

Mailing Address: _____

Phone: _____ Cell: _____ Fax: _____

Website: _____ Email: _____

Ad type: _____

Total cost: _____

Please send me an invoice according to the terms below: Please bill my credit card according to the terms below:

Payment Terms:

Plan A - MONTHLY:
Total amount, less 20% deposit divided into equal monthly payments based on the number of months remaining up to and including March.

Plan B - EQUAL
Total amount divided into three equal payments. 1/3 deposit, 1/3 with ad proof, and 1/3 with delivery.

Plan C - PAYMENT IN FULL

Name on Card: _____ Card #: _____

Expiration Date: _____ Security Code: _____ Cardholder Signature: _____

Statement billing address for card (if different from above): _____

We the undersigned (hereafter called the client) jointly and severally hereby agree to participate in the Allegany County Tourism Destination Guide advertising program by SD Nelson Marketing Solution, Publisher of the Allegany County Tourism Destination Guide (hereafter called The Company). It is understood that the programs are described herein and will be prepared by the Company for print and distribution.

Production: The Company agrees to prepare an ad for insertion in the Allegany County Tourism Destination Guide, including design and layout. The Client agrees to pay The Company the purchase price in accordance with the rates and terms specified herein.

Additional terms: Client hereby states that the agreement has been read carefully and that all terms and conditions herein are understood and agrees to be bound by them. No verbal agreements are recognized. This agreement is the complete and entire understanding between the parties below. As space is limited and reserved at time of agreement, Client agrees that this agreement is non-cancelable. Past due balances accrue late fee of 1.5% per month. All returned checks shall incur a \$50 service charge. In the event the Client fails to pay the full purchase price within the agree upon terms, fails to submit approved or corrected copy, or otherwise fails to perform, the Company shall have the right to declare this agreement breached, and have no further obligations.

The Company's liability shall not exceed the consideration actually paid by the Client to the Company. The Client warrants that it has the right to use any trade or service mark, name or picture submitted with art work or ad copy and agrees to indemnify and hold the Company harmless from and against any and all liability or claims which the company may incur arising out of the publication of such mark, name, or picture in accordance with the agreement.

YES! This business will participate in the _____ Allegany County Tourism Destination Guide. We understand the total cost is \$ _____, which entitles us to the advertising package as outlined above. Attached is our deposit in the amount of \$ _____, check # _____.

Authorized Client Signature: _____

Tourism Guide Rep Signature: _____

Print Name/Title: _____

Print Name/Title: _____

Date: ____/____/____

Date: ____/____/____

Checks Payable to: Nelson Marketing Solutions • 13015 Mallard Street • Cumberland, MD 21502
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